

2027 MOWA Convention Registration

February 9-10, 2027



The Minnesota Onsite Wastewater Association (MOWA) presents the 2027 Minnesota Onsite Wastewater Convention on February 9-10, 2027. The Trade Show is a very important part of our convention. **MOWA offers exhibitors the opportunity to contact industry professionals AND show support of MOWA at the only onsite wastewater convention in Minnesota.**

At the 2027 convention, we will offer many booths at The Park Event Center in Waite Park, Minnesota. New this year is a WELCOME RECEPTION on Monday, February 8 from 6:30 PM – 8:00 PM! We hope you join us or even sponsor the event to kick off our Roe-D-Hoe! Tuesday and Wednesday will be our usual two-day convention format and several sponsorship opportunities. Exhibitors will have the choice to attend both days of the convention – including all CEUs, meals and entertainment – for the single price of the booth fee! We'll have games geared toward exhibitor-attendee interaction. The Roe-D-Hoe® event is being planned as well to have contractors test their skills on the backhoe.

Come and meet our professionals by exhibiting at our annual convention and talk to the leaders in Minnesota's onsite wastewater industry. **We look forward to seeing you in Waite Park on February 9-10, 2027.**

Vendor Information

Booth Registration includes

- 8' (deep) x 10' (wide) space
- Piping and drapes
- 6-foot table and 2 chairs

Details

- Each booth space includes two (2) vendor representatives
- Additional vendor representative registrations are available for \$150.

- Electrical Power – Additional Cost.
- Order Electric through The Park Event Services. Their information is below in this packet.

Freight Handling Information

Exhibit materials may be shipped to The Park Event Center no more than 72 hours prior to the conference date. Please indicate the conference name in the mailing address. Materials should be labeled as follows:

The Park Event Center
Conference: MOWA
500 Division St.
Waite Park, MN 56387

See the Vendor Information on the MOWA website from The Park Event Center.

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Conference At-A-Glance

Exhibit Hall Set-up from 12:00 PM – 5:30 PM Monday, February 8, 2027 Kickoff Opening Welcome Reception in Exhibit Hall with Roe-D-Hoe from 6:00 PM – 8:30 PM *Don't miss this introductory time with customers! Registration opens from 3:00 PM – 5:30 PM	
Tuesday, February 9, 2027 • 6:15 AM – 7:00 AM Coffee Networking Hour • 7:00 AM – 9:15 AM: Registration Opens with Continental Breakfast • 8:00 AM – 9:45 AM: General Session • 9:45 AM – 10:00 AM AM: Break in Exhibit Hall • 10:00 AM – 12:00 PM: General Session • 1:30 PM – 4:00 PM: Breakout Sessions • 4:00 PM – 6:30 PM: Vendor Show with Roe-D-Hoe • 6:45 PM – 8:00 PM: Comedian with Tommy Ryman!	Wednesday, February 10, 2027 • 7:00 AM – 8:00 AM: Breakfast in Exhibit Hall • 8:15 AM – Vendors may tear down • Vendors must be out by 11:00 AM • 8:00 AM – 12:30 PM: Breakout Sessions • 12:30 PM – 1:30 PM: Membership Lunch • 1:30 PM – 3:10 PM: Breakout Sessions • 3:30 PM – MOWA Board Meeting • 3:30 PM – Adjournment of Conference
Agenda subject to change	

Booth Display Rules

1. Trade Show Set-up/Tear-down Schedule:

- Booth set-up: Monday, February 8 from 12:00 PM – 5:30 PM
- **NEW! Welcome Reception from 6:00 PM – 8:30 PM – Join us in the Exhibit Hall to kick off the Roe-D-Hoe!**
- Tear-down: Wednesday, February 10 from 8:15 AM – 11:00 AM

2. Booth Display Time

- Trade Show – opens Monday, February 8 from 6:00 PM – 8:00 PM
- Trade Show – open Tuesday, February 9 from 7:00 AM – 8:00 AM (with breakfast), Break at 9:45 AM, Lunch from 12:00 PM – 1:30 PM, Vendor show at 4:00 PM – 6:30 PM
- Evening Entertainment will be onsite with Tommy Ryman, Comedian act, from 6:45 PM – 8:00 PM

3. Space

- No portion of the booth area may be sublet or assigned to any other firm or person(s).

4. Space Assignments

- Booth and/or rig space assignments are made on a first come, first serve basis. Indicate your first and second choice for booth space.
- The Exhibitors application form offers you the opportunity to indicate competitors you would prefer not to be placed next to. No private room displays. Hosting Association reserves the right to alter Trade Show layout and vendor location. (See floor plan for booth space layout on subsequent page)

5. Fire/Safety Codes

- Each booth operator must comply with all federal, state, local and Resort fire and safety codes.

6. Insurance

- It is agreed that in no case shall MOWA or their officers or directors be responsible for any loss, theft, damage by fire, or injury to any person or article.

7. Liability

- Each booth operator will be responsible for the space leased during the convention and will keep it free from hazards to persons on the premises. MOWA will not be responsible for any injury that may occur to booth operators, their associates or employees.

8. MOWA Scholarship Drawings

- All exhibitors are required, as part of their booth fee, to either become a scholarship sponsor or donate \$75 for the Convention Committee to put together items for the fundraiser. All proceeds will benefit the MOWA Scholarship Program.
- Additional scholarship sponsorship information available on subsequent page.
- Additional Vendor Sponsorship opportunities are available, on subsequent page for additional details.

For additional questions/information about the convention, contact MOWA at:

Phone: 612-361-9629 Email: executivedirector@mowa-mn.com Website: www.mowa-mn.com

Reserve your Hotel Room! Room block available at two hotels. Hotels are connected to Convention Center.

Residence Inn – Book by January 1, 2027

[Book online here.](#)

Call: 320-640-0200 and ask for MOWA to get discounted rooms.

Hilton Garden Inn – St Cloud – Book by January 1, 2027

[Book online here.](#)

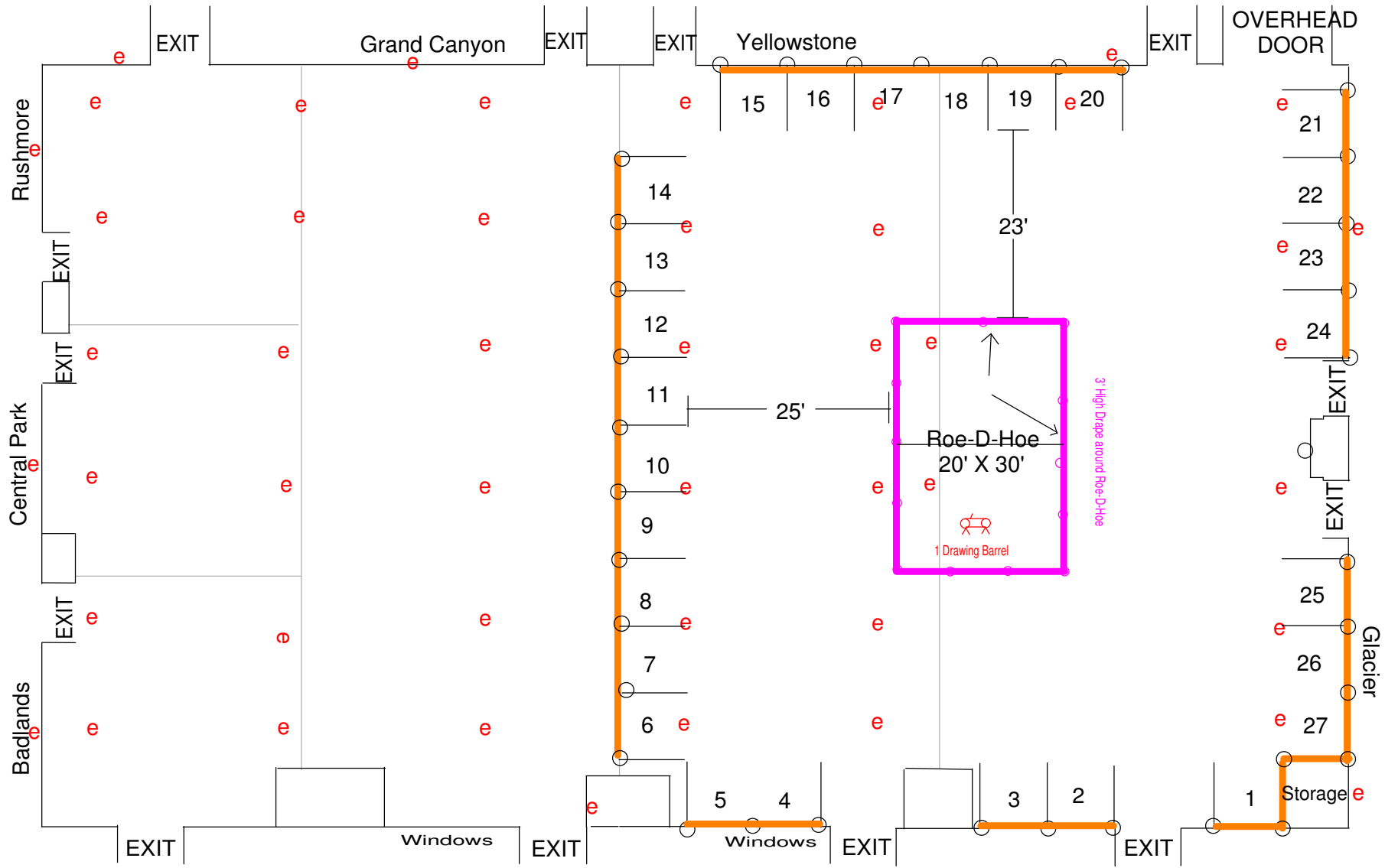
Call: 320-640-7990 and ask for Group Code: 90B to get the discounted rooms!

MOWA

Park Event Center - Waite Park MN

February 8-10, 2027

Backs: Black/Black/Black
Sides: Black



Pre Function / Main Entrance

Drawn By: Cenaiko Expo

Revision # 2 06-02-2026

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Sponsorship Opportunities!

Vendor Scholarship Sponsor

MOWA will be putting together a few special items for drawings with purchased tickets. Your donation will help us purchase items to pack in coolers, mini-fridge, or other ways to make bundles of prizes. As a bonus, for our generous sponsors, we are providing great advertising opportunities at each level!

- \$75 – Participant in Scholarship fundraising (minimum level required)
- \$100 – Bronze Sponsor: Acknowledgement on Conference Signage
- \$250 – Silver Sponsor: Acknowledgement on Conference Signage and in Conference Packet
- \$500 – Gold Sponsor: Acknowledgement on Conference Signage and in Conference Packet, and on MOWA Website
- \$750 – Platinum Sponsor: Acknowledgement on Conference Signage and in Conference Packet, and on MOWA Website, plus a link to your business website

Event Sponsorship

Event sponsorship is greatly appreciated; this is an optional convention fee. Sponsors will be acknowledged in the Convention Program and large printed signs. Multiple sponsors accepted for each sponsorship type.

- \$800.00 – Breaks for both days
- \$1,000.00 – Continental Breakfast for both days
- \$1,000.00 – Lunch for both days
- \$1,200.00 – Welcome Reception Sponsorship in Exhibit Hall – evening of February 8
- \$1,000.00 – Sponsor of Evening Event with Tommy Ryman, comedian – evening of February 9
- \$1,000.00 – Sponsor for Roe-D-Hoe

This sponsorship will be recognized as our sponsor for catered food in the convention center and our entertainment! This sponsor will receive a special sign for their booth as a supporter of this event!

Registration Form for Exhibitors (p. 1)

WAIT! Fill out the registration form online!

Contact Person for Registration: _____

Company Name: _____ (As it should appear on Exhibitor Sign)

Address: _____ City/State/ZIP: _____

Phone: _____ Email: _____

Exhibitor Conference Fees	Price:	Quantity:	Total:
MOWA Member - First Booth Space	\$750.00	_____	_____
Booth Representatives: 1. _____ 2. _____			
Non-MOWA Member - First Booth Space *includes MOWA Membership (\$340); Fill out membership form for each person – see subsequent pages	\$1,090.00	_____	_____
Booth Representatives: 1. _____ 2. _____			
Additional Booth Spaces (price/booth) (2 reps per booth)	\$400.00	_____	_____
Booth Representatives: 1. _____ 2. _____			
Additional Booth Representatives	\$150/person	_____	_____
Booth Representatives: 1. _____ 2. _____			
Preferred Booth(s) Placement: 1 st : _____ 2 nd : _____ Not placed next to: _____			
Scholarship Sponsorship Levels			
Scholarship Fundraising Participant (Required minimum level)	\$75.00	_____	_____
Bronze Sponsor	\$100.00	_____	_____
Silver Sponsor	\$250.00	_____	_____
Gold Sponsor	\$500.00	_____	_____
Platinum Sponsor	\$750.00	_____	_____
Event Sponsorships			
Breaks (both days)	\$800.00	_____	_____
Continental Breakfast (both days)	\$1,000.00	_____	_____
Lunch (both days)	\$1,000.00	_____	_____
Welcome Reception in Exhibit Hall – February 8	\$1,200.00	_____	_____
Evening Entertainment Sponsorship – February 9	\$1,000.00	_____	_____
Roe-D-Hoe Sponsorship	\$1,000.00	_____	_____

Registration Form for Exhibitors (p. 2)



Convention Contact Person: _____

Email: _____ Phone: _____

2027 Convention Registration Total: _____

Must be received by 12/15/2026

LATE FEE: \$100.00 late fee will be charged if received after 12/15/2026. Refund policy: Written notice of cancellation must be received prior to 1/10/2027. 50% refund will be given less a \$25 processing fee.

WAIT! Add on advertising for the Little Digger Newsletter that sends out 3 issues per year to the MOWA Membership! Take advantage of this opportunity to stay in front of your customers year-round!

Little Digger Advertising - Full Year

(3 Issues)

	Price	Selection
Full Page	\$1,200.00	_____
Half Page	\$900.00	_____
Quarter Page	\$480.00	_____

Please email your completed registration to MOWA: executivedirector@mowa-mn.com. (Include both pages!)

If you require a w9, please email MOWA.

Mailing check? Please also email a copy of the form.

Grand Total

Convention Registration Total: _____

Little Digger Advertising Total: _____

Grand Total: _____

[FILL OUT THE REGISTRATION FORM ONLINE!](#)

Payment Options:

_____ Check will be mailed to MOWA

_____ QuickBooks Invoice Requested – pay online!

MOWA will email an invoice upon receiving this completed form.

MOWA Mailing Address:

MOWA
5865 Neal Ave N
PMB #341
Stillwater, MN 55082

I agree to indemnify and hold harmless Minnesota Onsite Wastewater Association (MOWA), from any and all liability, loss, damage, or expense from any incident which may arise while attending any portion of the 2027 MOWA Annual Convention. If applies, I authorize any photos taken of me at this event to be published in MOWA's Little Digger and/or other MOWA-related promotional materials.

Signature: _____ Date: _____

Little Digger Advertising



Little Digger

The MOWA newsletter is sent out to MOWA members by print that request it and available online through our website. Each year we reach our 400+ membership with news and updates about the onsite wastewater industry. Don't miss this great opportunity to reach customers year-round!

Advertising Copy Criteria

- Ads may be printed as 1-color (black only), 2-color; or 4-color (CMYK) for the Little Digger
- Artwork should be "press ready." A fee of \$50 per hour will be billed if graphic design work is required.
- Little Digger color ads should be submitted as .pdf files and should be saved in the CMYK "High Quality" or "Press Ready" format. Please embed all fonts and DO NOT subset fonts. Please make sure images are not RGB or Index color: images within the ads should be in a CMYK format. Art for the ads that are output as .pdfs should have text and images that are 300 dpi for best clarity.
- Black ink only ads should be submitted electronically as grayscale (not RGB, CMYK or Index), .pdf or .eps files. You may also want to place ads on an FTP site for us to retrieve.
- Send ads to executivedirector@mowa-mn.com

Ad Dimensions:

Full Page Ads - 9.8" (h)	x	7.3" (w)
1/2 Page Ads- 4.9" (h)	x	7.3" (w)
1/4 Page Ads - 4.9" (h)	x	3.57" (w)

Little Digger Issue	Ad Copy Due Date
December 2026	November 5, 2026
April 2027	March 15, 2027
July 2027	June 15, 2027

2027 MEMBERSHIP APPLICATION

Membership: ☐ Renewal ☐ New Member



☐ Individual Member \$240 (1 person) - ☐ Student \$140 (1 person)

☐ Business Group /Government Unit \$340 (up to 5 people; \$100 /person after 5)

Note: Your MOWA Membership includes one NOWRA membership

Memberships are based on calendar year

After July 1st, new members pay \$140-individual / \$190-business or gov't groups for remainder of 2027

Individual/Group Contact: This person will be listed as the NOWRA member on the Septic Locator website.
They will be listed first in all MOWA publications. Please print clearly.

1st Member _____ Company Name _____

Address _____ City/State/Zip _____

Title _____ Phone _____ Mobile _____

Email _____ Website _____ County _____

List the counties you work in or write Statewide: Needed for Directory and website.

Sector: (Check all that apply) Primary Sector: _____ Secondary Sector: _____

☐ Installer ☐ Pumper ☐ Designer ☐ Inspector ☐ Gov't Regulator ☐ Educator ☐ Student ☐ Soil Scientist

☐ Professional Engineer ☐ Manufacturer ☐ Operator/Maintenance ☐ Supplier ☐ Other: _____

Additional Business/Government Members: ☐ 2nd Member ☐ 3rd Member NOWRA

2nd Member _____ Title _____ County _____

Address _____ City/State/Zip _____

Phone _____ Mobile _____ Email _____

3rd Member _____ Title _____ County _____

Address _____ City/State/Zip _____

Phone _____ Mobile _____ Email _____

(Please list additional business/government group members on separate sheet *with complete contact information.*)

Publications: Would you prefer receiving 'Little Digger' newsletters via ... ☐ Regular Mail ☐ Electronically
We currently send one publication per address to business/government groups. Contact MOWA if you'd like additional copies.

Additional NOWRA Memberships: MOWA membership fees include NOWRA membership per company/organization. List names of members who want additional NOWRA memberships here: Cost - \$40 per person.

4) _____ 5) _____ 6) _____ 7) _____

How to join: *Option 1:* Fill out the Membership Form and mail to the MOWA office with payment.
Option 2: Pay by credit card by calling MOWA – email a copy of this form first.
Option 3: Pay online and fill out online membership form!

MOWA Mailing Address: 5865 Neal Ave. N, PMB #341, Stillwater, MN 55082 Phone: 612-361-9629

Email: executivedirector@mowa-mn.com



Dues payable to MOWA are not deductible as a charitable contribution but may be deductible as an ordinary and necessary business expense.
MOWA estimates that 10% of your MOWA dues are used for governmental affairs issues and therefore are not deductible.